

07 CIV 7453

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

BODUM USA, INC.,

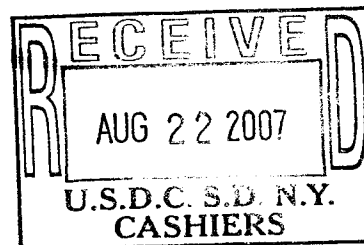
Plaintiff,

-against-

SERVICE IDEAS, INC.,

Defendant.

Case No.



BODUM USA, INC.'S RULE 7.1 STATEMENT

Pursuant to Federal Rule of Civil Procedure 7.1, the undersigned counsel for defendant Bodum USA, Inc. ("Bodum") certifies that Bodum is a corporation organized under the laws of the State of Delaware and that its corporate parent is Bodum Form Aps. Peter Bodum A/S is the corporate parent of the latter. There is no publicly held corporation that owns ten percent (10%) or more of the stock of Bodum.

Dated: August 22, 2007
New York, New York

VEDDER, PRICE, KAUFMAN &
KAMMHOLZ, P.C.

By: 

John H. Eickemeyer (JE-8302)
Marie A. Tieri (MT-0910)

1633 Broadway, 47th Floor
New York, New York 10019
Telephone: (212) 407-7700
Facsimile: (212) 407-7799

David E. Bennett
Chad A. Schiefelbein
Jared C. Jodrey
222 North LaSalle Street, Suite 2600
Chicago, Illinois 60601-1003
Telephone: (312) 609-7500
Facsimile: (312) 609-5005

Attorneys for Plaintiff
BODUM USA, INC.